



CHUTE

Doing Good. Building Community



Chute is a private, secure, online community and social media platform designed to provide its users a safe environment to interact with their friends, families, and personal communities. It is an invitation-only platform that enables all of its users, including those with special needs to enjoy the benefits of social media, without the fear of predatory practices or inappropriate content.

Social media is often a vehicle for Voyeurism, Vanity, & Validation. Chute focuses on Community, Compassion, & Connection. Chute supports our protected users on a path to avoid what many parents and guardians of young people with special needs refer to as the “cliff.” That cliff is where existing social, support and educational systems end abruptly.

MISSION



The inspiration behind Chute is largely attributable to the teenage daughter of one of our co-founders. Hannah and her twin sister were born at 25 1/2 weeks (weighing a pound and a half). Hannah had a severe brain bleed on day 4 of life. At the age of 18 months, she was diagnosed with cerebral palsy. She also has epilepsy, a cortical visual impairment, speech apraxia and an intellectual disability. She is a joyful, active child who walks, talks, and brings a bit of sunshine to everyone she encounters, thanks in part to the amazing team of healthcare professionals who saw her potential and worked to help her exceed expectations over the last 18 years.

Hannah's family is very fortunate. She lives in a part of the country where the services and programs available to children with all sorts of special needs are abundant. She goes to camps, is in a ballet class, plays sports, and rides horses. She also has a team of therapists, through school and privately, who work on maximizing her speech, fine motor and gross motor skills.

ORIGINS



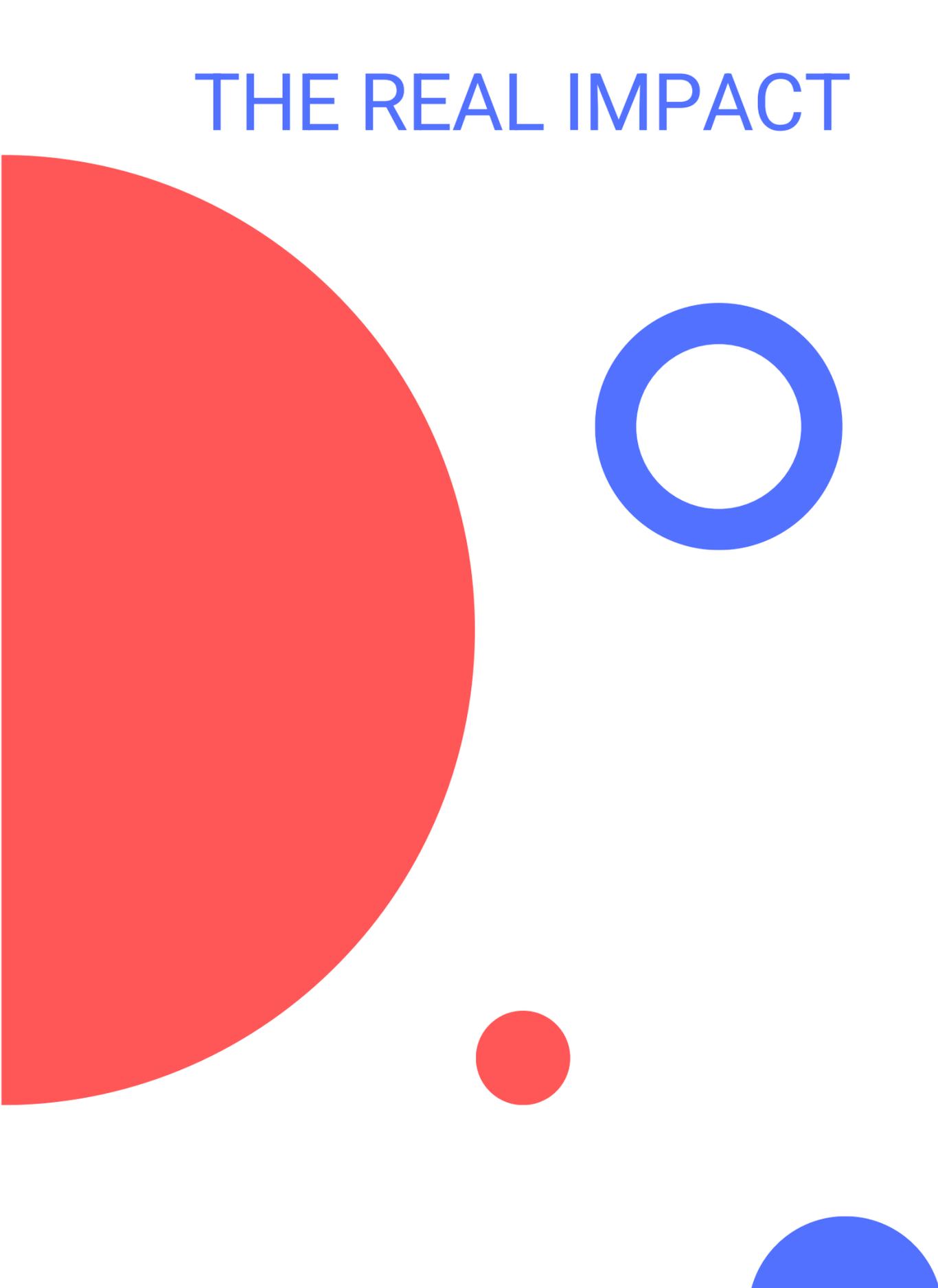
Hannah and her friends are a lot like neuro-typical kids - they spend a lot of time on their computers, phones and iPads. One major difference is that they cannot be left to navigate a Facebook, Instagram, Snapchat, or most social media platforms, partially because the navigation is difficult for many of them, but much more importantly because there are security and privacy issues. There are too many predators out there and the thought of turning Hannah loose on a standard social media platform is scary.

Hannah loves FaceTiming with her friends and relatives and loves sharing videos and pictures. We believe Hannah and the millions of kids and young adults like her can be well protected, while benefiting from the positive elements of connectivity and global access that technology provides.

ORIGINS CONT'D



THE REAL IMPACT



Chute has built an online community to bring together young people of all abilities and those who love, befriend, support, and work with them. This intersection creates numerous benefits and enrichment for all participants. The gratification and personal development enjoyed by all users as they connect and better participate in the world is life-changing.

The Chute community cultivates and reinforces reciprocal kindness, education, support and growth for all of its members, partners and participants. It offers its users a sanctuary from negativity and toxicity by permitting only well-intentioned people and organizations within its virtual walls. We continually monitor content and behavior to ensure the environment remains safe, positive and appropriate for all users, giving parents and guardians efficient and effective control and comfort. As teens approach adulthood and the end of school years, Chute can be their entrenched and trusted environment. We help them manage the transition to adulthood and keep them from falling off the cliff.

HOW DOES IT WORK?

Each protected user is sponsored by an administrator to ensure that everyone in their network, or requesting to be in their network, is a friend, family member or trusted connection.

Phase 1

The website and accompanying mobile app have a variety of features to ensure a satisfying user experience including photo, video and text sharing, direct messaging as well as an appropriate user profile. It has been designed for ease of use, with best-in-class user interfaces, tailored and adaptable to the wide range of users' sophistication and abilities.

Phase 2

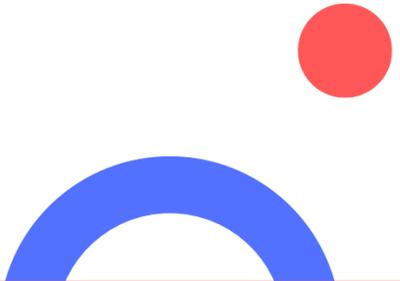
Chute will feature an online marketplace to allow goods and services made by or benefiting people with special needs to be purchased and sold. It will also support job board and work placement partnerships, education and virtual travel opportunities, and a mentor/mentee platform to foster new and well-matched relationships.



CAPABILITIES & FEATURES



My Photos
My Videos
Messaging
My Profile



My Friends
My Story
Web-based and Mobile
Application



USER BENEFITS

- Independence, fun, freedom and connections for our users
- Multiple methods of collaboration and learning
- Photo/icon driven user interface to ensure ease of use
- No stigma - the community is made up of neurotypical and special needs users
- The positive aspects of traditional online platforms, social media connectivity and stimulation
- Administrator role ensures a healthy, supportive environment for protected users
- Work/career development, educational classes and mentor/mentee partnerships
- Products and features evolve as the userbase ages
- Ongoing user support for all



SECURITY

The number one priority is protecting our protected users from bad actors and predators

We will utilize best-in-class security functionality and tools

Administrators have complete control over protected user account access

Administrators have transparent visibility into all content and activities of protected users

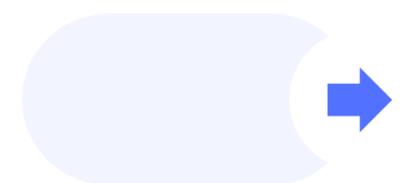


SECURITY CONT'D

Administrators set permissions, access and usage levels via dynamic security options for protection and/or freedom for protected users

Administrators have the ability to approve and/or monitor all connections

Content oversight is currently managed via human review and will include best-in-class AI and ML tools in future versions



Founding Partners: Mark Albus

Mark has a finance background and has helped launch and grow multiple companies. He is the Co-Founder and COO of Veda Holdings, a financial advisory and consultancy focused on regulated industries. Mark has a fundamental knowledge of the finance industry, investments across the capital structure and a deep understanding of highly regulated industries. He has a sales and trading background with a diverse client base ranging from large mutual funds and hedge funds to credit focused and private equity funds. Mark also has experience sourcing and marketing private capital transactions and an extensive network of industry professionals from corporations, government and the investment community. Mark holds a BA from Vanderbilt University where he was captain of the Varsity Golf team. He is a past chairman of the Georgetown University Hospital Neonatal Intensive Care Parent Advisory Board, a past member of the Georgetown University Hospital Pediatrics Advisory Council and a member of the Board of Open Door Sports, a Non-Profit organization committed to providing quality sports programming to under-served communities, specifically children with special needs and low-income families.



Founding Partners: David Purvis

David Purvis has a finance and business management background including multiple CFO positions for both commercial for-profit and non-profit organizations. He recently served as the Chief Financial Officer at WETA, greater Washington PBS where he oversaw Finance, Accounting, Information Technology, Research & Data Analytics and Building Operations while providing executive level fiscal and operational counsel for the organization. Prior to WETA, David served as the SVP, Finance for Discovery Communications-US Division and Studios. Throughout his 15-year career with Discovery, he held multiple network CFO positions including TLC, Animal Planet, Science Channel, Investigation Discovery and Velocity Network. David holds a BA from the University of Richmond and serves on the Board of Odyssey Impact, a New York-based non-profit where he serves as Chair of the Investment and Audit Committees.



Founding Partners: Jack Fordi



Jack is an executive revenue leader with extensive management experience in digital media, events, SaaS and platform solutions. He has held leadership roles with startups, pre-IPO and fortune 500 firms. He spent seven years as Vice President of Sales and Operations for SmartBrief, a digital news and association services company which grew from startup to \$20MM in revenue. He remained a shareholder through their sale in 2019. He spent six years as Senior Vice President and chair of the revenue committee for Questex, a \$100MM global media company producing media, events, e-learning and data tools, which sold to private equity in 2018. Earlier in his career he was a Vice President at Intralinks, a pre-IPO, SaaS platform serving investment banks, private equity and the fortune 1000. He also held leadership positions with Gannett Co., Hanley Wood and Access Intelligence. Jack holds a BS from Elon University where he currently serves on the alumni board.



Founding Partners: Mark Lisi

Mark is a computer scientist, mathematician, and graduate of Tulane University (summa cum laude). Mark is a proficient programmer with strong knowledge of computer science fundamentals and experience with a wide array of software. During his time at Tulane, Mark spearheaded multiple projects including the development of an algorithm to optimize tree planting patterns on the coastline of Southeast Louisiana in order to maximize coastal land retention. He has also worked in a variety of technical and professional settings, including both the Center for Research Computing and the Center for Medical Informatics at Yale University. Currently, he works as an informatics consultant with Evergreen Design on the Cancer Care Tracking System at the Veteran's Administration.



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